

# CHINA RESEARCH SPOTLIGHT

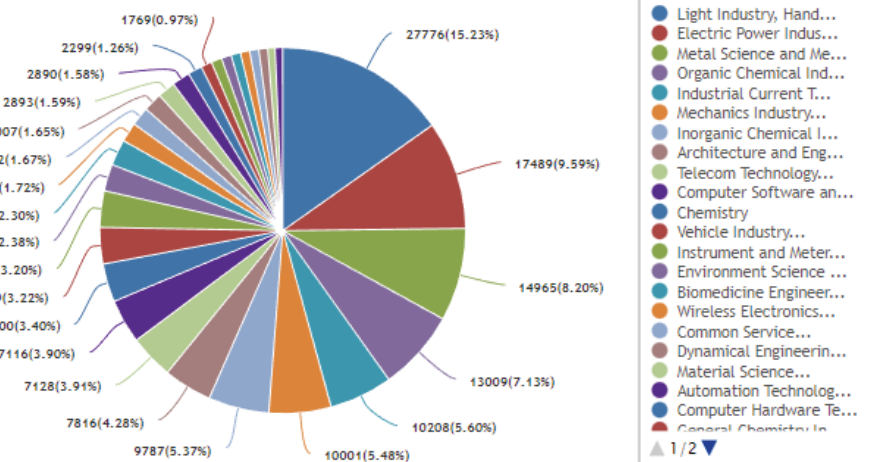
*A new series from East View that highlights Chinese research and resources on key topics.*

## Monitoring Developments in China's Business Environment

Business scholars have been watching China closely for three decades as its economy has transformed time and time again. **From the establishment of special economic zones to new anti-dumping measures, all participants in the global economy are impacted by China's decisions.** In the past decade, China has implemented sweeping economic changes that have proved relevant to every corner of academic research. In 2013 China kickstarted the Belt and Road Initiative, which has permanently altered economies across Asia, Africa, and Europe. In 2015 China launched the Made in China 2025 strategic plan, which hastens domestic technological development by catalyzing Chinese research and development. In 2021 China formed the Beijing Stock Exchange out of the pre-existing National Equities Exchange and Quotations exchange to promote financial investment in small- and mid-sized firms. **Timely and accurate information about business is crucial to not only investors, strategists, and decision makers, but also students, consumers, and school administrators.**

### New Developments in August 2022

**China's revamped Anti-Monopoly Law took effect on August 1, 2022.** The revisions fight the consolidation of technology firms in China by preventing large companies from forcing smaller ones into exclusive contracts. Leading up to the revision, numerous large companies – foreign and domestic alike – had been penalized for forcing smaller technology start-ups into exclusive partnerships.



From CRG's China Patents: the above table displays the discipline distribution of patents filed between August 31, 2021 and August 31, 2022.

Over the past two decades of working with Chinese publishers, East View saw that Chinese content in business and related disciplines was largely out of reach for North American researchers. East View launched China Research Gateway (CRG) to close this gap. After a successful pilot program, East View is proud to offer this program to institutions across North America. Through CRG, researchers have access to Chinese content across all disciplines and in numerous formats. **CRG has over 91,000 articles about the Anti-Monopoly Law.**

## Using CRG for Timely Business Information

Business scholars require a range of quantitative and qualitative research resources. **CRG offers specialized databases never before available to North American libraries.** These databases present a wealth of opportunities to learn more about the Anti-Monopoly Law and its impacts.

Key to the revised law is the emphasis it places on small technology start-ups. In CRG's China Patents, scholars can see which companies have applied for patents as well as those companies' addresses and inventors. **In the past 12 months alone, Chinese inventors have applied for 2.78 million patents, all captured in CRG's China Patents database.**

Among these patents are key indicators for China's future technology trends. For example, on July 1, 2022, Beijing Zitiao Network Technology Co., Ltd. applied for a patent for a form of media processing, including a novel method, device, and storage medium. Navigating to the company's page in the China Patents database reveals that the company has 1,705 registered patents, mostly involving video, animation, and gaming processing. Conducting an advanced search and using the visual analysis tools in China Patents shows that the company's top three most tagged subjects in its patent applications are storage media, electrical equipment, and device display. This is just one example of CRG's offering, which East View believes is accurate, detailed, timely and relevant. Content like that is key to business scholars.

Other resources on offer to business scholars are statistics in multiple formats and from multiple sources and economic journals at the forefront of Chinese economics.

---

See the below links for further reading on China's amended Anti-Monopoly Law.

- **Decision of the Standing Committee of the National People's Congress on Amending the Anti-Monopoly Law of the People's Republic of China** <https://www.shhuangpu.gov.cn/zw/009002/009002019/009002019002/00900201900201/20220701/6da6890e-b699-4e99-aa2a-e7c56b24a3dc.html>
- **The Chinese government embraces tech industry competition – Brookings** <https://www.brookings.edu/blog/techtank/2021/04/16/the-chinese-government-embraces-tech-industry-competition/>
- **China regulator proposes new rules to improve anti-monopoly governance – Reuters** <https://www.reuters.com/world/china/china-regulator-proposes-new-rules-improve-anti-monopoly-governance-2022-06-27/>
- **Cybercrime and Antitrust – Center for Strategic and International Studies** <https://www.csis.org/analysis/cyber-crime-and-antitrust>
- **China's tech giants enter tighter regulatory era under antitrust law – Nikkei Asia** <https://asia.nikkei.com/Business/China-tech/China-s-tech-giants-enter-tighter-regulatory-era-under-antitrust-law>
- **Antitrust revision gives firms equal shot – The State Council of the People's Republic of China** [http://english.www.gov.cn/news/topnews/202208/02/content\\_WS62e8755fc6d02e533532ec64.html](http://english.www.gov.cn/news/topnews/202208/02/content_WS62e8755fc6d02e533532ec64.html)



**China Research Gateway (CRG)** presents the full spectrum of Chinese research, with exhaustive representation of STEM, social science, and humanities disciplines. Featuring an unparalleled breadth of sources, including scholarly journals, monographs, statistical publications, government documents, newspapers, dissertations, conference proceedings, patents, and many other content types, CRG offers a centralized means for discovery and access to this rich trove of research, specifically tailored to serve the needs of North American scholars and institutions.